

UAS FLYER E-NEWSLETTER ADVERTISING

49,000+ Subscribers

1

LEADERBOARD-TOP

\$349/week

DIMENSIONS 728 x 90 pixels
FILE SIZE 40k limit
FORMAT JPEG, GIF, (no animated GIFs)

2

MEDIUM RECTANGLE

\$349/week

DIMENSIONS 300x250 pixels
FILE SIZE 40k limit
FORMAT JPEG, GIF, (no animated GIFs)

3

LEADERBOARD-BOTTOM

\$99/week

DIMENSIONS 728 x 90 pixels
FILE SIZE 40k limit
FORMAT JPEG, GIF, (no animated GIFs)

The screenshot shows the UAS FLYER e-newsletter interface for January 2, 2019. At the top is the 'LEADERBOARD-TOP' section. Below it are several article teasers with 'MEDIUM RECTANGLE' ad spots overlaid. The articles include: 'UAS BVLOS network successfully tested in eastern North Dakota', 'FLIR Lepton camera integrated into DJI Mavic 2 Dual drone', 'Counter-UAS companies comment on Eastwick Airport drone incident', 'DronesShield Ltd. and Destrone Inc., two leading manufacturers of counter-UAS technologies, say the incident at the UK's Gatwick Airport which disrupted air travel for two days demonstrates the need for UAS countermeasures at large airports.', 'ANSI group releases UAS standardization roadmap', 'Verizon tests cellphone tower in the sky to aid first responders', and 'Colorado-based Libeye Systems Inc. last month completed delivery of a containerized anti- unmanned defense system (C-AUDS) to Northrop Grumman. The system can be customized for non-military counter-drone, surveillance and security operations.' To the right of the main content are sections for 'Weekly Top News' (featuring a video thumbnail), 'Industry Events' (listing UAV Remote Sensing 2019 and 2019 UAS Summit & Expo), and 'Sponsored by UAS Magazine'. At the bottom is the 'LEADERBOARD-BOTTOM' section and the UAS MAGAZINE logo with contact information: 308 Second Ave. N., Suite 304 | Grand Forks, ND 58203 | TheUASMagazine.com | 866-746-8385 | © BBI International 2019.

UAS FLYER E-Newsletter

WEEK/ISSUE	INSERTION/ARTWORK
Wednesday, Jan. 2	Wednesday, Dec. 26, 2018
Wednesday, Jan. 16	Wednesday, January 9
Wednesday, Jan. 30	Wednesday, January 23
Wednesday, Feb. 13	Wednesday, February 6
Wednesday, Feb. 27	Wednesday, February 20
Wednesday, Mar. 13	Wednesday, March 6
Wednesday, Mar. 27	Wednesday, March 20
Wednesday, April 10	Wednesday, April 3
Wednesday, April 24	Wednesday, April 17
Wednesday, May 8	Wednesday, May 1
Wednesday, May 22	Wednesday, May 15
Wednesday, June 5	Wednesday, May 29
Wednesday, June 19	Wednesday, June 12
Wednesday, July 3	Wednesday, June 26
Wednesday, July 17	Wednesday, July 10
Wednesday, July 31	Wednesday, July 24
Wednesday, Aug. 14	Wednesday, August 7
Wednesday, Aug. 28	Wednesday, August 21
Wednesday, Sept. 11	Wednesday, September 4
Wednesday, Sept. 25	Wednesday, September 18
Wednesday, Oct. 9	Wednesday, October 2
Wednesday, Oct. 23	Wednesday, October 16
Wednesday, Nov. 6	Wednesday, October 30
Wednesday, Nov. 20	Wednesday, November 13
Wednesday, Dec. 4	Wednesday, November 27
Wednesday, Dec. 18	Wednesday, December 11

QUESTIONS?

Contact *UAS Magazine* at (866) 746-8385, or by email at service@bbiinternational.com