

ONLINE ADVERTISING

1

LEADERBOARD \$349/month

DIMENSIONS 728 x 90 pixels
FILE SIZE 40k limit
POSITION Top of every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

2

SKYSCRAPER \$349/month

DIMENSIONS 300 x 600 pixels
FILE SIZE 40k limit
POSITION Right-hand side on every page viewed within the site
AVAILABILITY 4 ad slots per month
ROTATION Maximum 4 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

3

MEDIUM RECTANGLE \$195/month

DIMENSIONS 300 x 250 pixels
FILE SIZE 40k limit
POSITION Home page and right side within content
AVAILABILITY 10 ad slots per month
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

4

RECTANGLE \$95/month

DIMENSIONS 300 x 100 pixels
FILE SIZE 40k limit
POSITION Bottom of every page
AVAILABILITY 10 Ad Slots
ROTATION Maximum 10 ads rotate randomly
FORMAT JPEG, GIF, animated GIF, or Flash

UASMagazine.com Schedule

ISSUE ONLINE INSERTION/ARTWORK

January 2018	December 15, 2017
February 2018	January 15
March 2018	February 15
April 2018	March 15
May 2018	April 16
June 2018	May 15
July 2018	June 15
August 2018	July 16
September 2018	August 15
October 2018	September 14
November 2018	October 15
December 2018	November 15

The screenshot displays the UASMagazine.com website layout with several advertising spots highlighted. At the top, a blue 'LEADERBOARD' banner spans the width. On the right side, a vertical 'SKYSCRAPER' ad is visible. The main content area features a 'MEDIUM RECTANGLE' ad. At the bottom of the page, a 'RECTANGLE' ad is placed above the footer. The website content includes a navigation bar, a search bar, and a 'LATEST NEWS' section with various drone-related articles.

UASMagazine.com:
 Average Visitors/mo: **8,520**
 Avg. Visitors/year: **102,230**
 Avg. Pageviews/mo: **15,670**
 Avg. Pageviews/year: **188,020**